

# Sud Sound System – Venerdì 26 Settembre 2025 | Oktoberfest Ferrara

DATE: Friday, September 26, 2025  
LOCATION: Ferrara, Emilia-Romagna, IT

## Event Description

Sud Sound System – Venerdì 26 Settembre 2025 | Oktoberfest Ferrara is a premier festivals event in Ferrara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 42/100

**Expected Attendance:** 380 people

**Event ID:** 6X2u6M53NXJZVJDs5e

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 152 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*