

Subsonic Music Festival

DATE: Thursday, December 4, 2025
LOCATION: Monkerai, New South Wales, AU

Event Description

Subsonic Music Festival is a premier festivals event in Monkerai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 60/100

Expected Attendance: 3,330 people

Event ID: BoJK53SsS4U24DDvEU

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,332 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.