

Sublime at Dolby Live at Park MGM Las Vegas

DATE: Friday, August 15, 2025
LOCATION: Las Vegas, Nevada, US

Event Description

Sublime at Dolby Live at Park MGM Las Vegas is a premier concerts event in Las Vegas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 65/100
Expected Attendance: 5,394 people
Event ID: DyKsz9WEQH5TjVKNMZ

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 2,158 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.