

Sublimation d'une boule de Noël avec une photo

DATE: Wednesday, December 3, 2025
LOCATION: Saint-Omer, Hauts-de-France, FR

Event Description

Sublimation d'une boule de Noël avec une photo is a premier festivals event in Saint-Omer. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 31/100

Expected Attendance: 118 people

Event ID: GmXzSiAk2CphCrKknD

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 47 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.