

Subiefest Texas 2025 presented by Subaru

DATE: Saturday, October 11, 2025
LOCATION: Grand Prairie, Texas, US

Event Description

Subiefest Texas 2025 presented by Subaru is a premier expos event in Grand Prairie. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,414 people

Event ID: Fnu3ZnDe6nHuESEdku

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,366 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.