

SU Agen vs AC Brive

DATE: Friday, October 17, 2025
LOCATION: Agen, Nouvelle-Aquitaine, FR

Event Description

SU Agen vs AC Brive is a premier sports event in Agen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,865 people

Event ID: 547D3mWfPAgKjgoZej

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,746 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.