

# Study in Europe Education Fair - Avropada T%-±6-Â 6W gisi

DATE: Saturday, October 25, 2025  
LOCATION: Bak Â

## Event Description

Study in Europe Education Fair - Avropada T%-±6-Â Sergisi is a premier festivals event in Bak à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 45/100

**Expected Attendance:** 555 people

**Event ID:** 5kaFfALLtrgAQ97jaT

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 222 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*