

Studio Sale: Books and Works on Paper

DATE: Friday, September 5, 2025
LOCATION: West Hobart, Tasmania, AU

Event Description

Studio Sale: Books and Works on Paper is a premier expos event in West Hobart. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 53/100

Expected Attendance: 1,467 people

Event ID: 4dFpAhLhfr7mTynBoZ

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 587 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
