

# Strung Out and Authority Zero

DATE: Wednesday, September 17, 2025  
LOCATION: Santiago, CL

---

## Event Description

Strung Out and Authority Zero is a premier concerts event in Santiago. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 44/100

**Expected Attendance:** 525 people

**Event ID:** 6RwpfvkCfsFxX9JEbp

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 210 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/strung-out-and-authority-zero>

Document generated on 6/3/2026, 11:53:52 PM