

Strings & Spice - Where East meets West through sound and flavour!

DATE: Friday, August 22, 2025
LOCATION: Gibsons, British Columbia, CA

Event Description

Strings & Spice - Where East meets West through sound and flavour! is a premier concerts event in Gibsons. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 36/100
Expected Attendance: 195 people
Event ID: CigxH7Q5ZCWNmeN5dG

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 78 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
