

String Theory at El Rodeo Tequila Bar and Grill Front Beach Rd

DATE: Saturday, August 16, 2025
LOCATION: Panama City Beach, Florida, US

Event Description

String Theory at El Rodeo Tequila Bar and Grill Front Beach Rd is a premier festivals event in Panama City Beach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 350 people

Event ID: 62H7cUpioBD29MgkNX

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 140 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
