

# STRIDE 5k Run/Walk - Salem, OR

DATE: Saturday, August 16, 2025

LOCATION: Salem, Oregon, US

---

## Event Description

STRIDE 5k Run/Walk - Salem, OR is a premier sports event in Salem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 26/100

**Expected Attendance:** 66 people

**Event ID:** A42DugAcENQi4CUEeb

## Hotel Demand Indicators

**ADR Impact Index:** 3.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 26 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/stride-5k-runwalk-salem-or>

Document generated on 6/4/2026, 12:06:14 AM