

Strength - Activ8 Group Training Session

DATE: Wednesday, August 20, 2025
LOCATION: Emerald, Queensland, AU

Event Description

Strength - Activ8 Group Training Session is a premier community event in Emerald. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 28/100
Expected Attendance: 79 people
Event ID: F9ZEnumFiJNMx7GbRS

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
