

Street Fair, Car Show and Concert

DATE: Thursday, August 14, 2025
LOCATION: Presque Isle, Maine, US

Event Description

Street Fair, Car Show and Concert is a premier concerts event in Presque Isle. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 220 people

Event ID: HCVn2tbFVwgccswhAt

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.