

# STRATEGIC RESILIENCE ADAPTING TO VOLATILITY IN GLOBAL MARKETS

DATE: Thursday, November 27, 2025  
LOCATION: Bandar Seri Begawan, Brunei-Muara District, BN

## Event Description

STRATEGIC RESILIENCE ADAPTING TO VOLATILITY IN GLOBAL MARKETS is a premier conferences event in Bandar Seri Begawan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 411 people

**Event ID:** Ln4a6jzCt67j8va9RG

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 164 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*