

Strasbourg, precursor of the Sovereign Future in Europe

DATE: Thursday, October 16, 2025
LOCATION: Illkirch-Graffenstaden, Grand Est, FR

Event Description

Strasbourg, precursor of the Sovereign Future in Europe is a premier conferences event in Illkirch-Graffenstaden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 37/100

Expected Attendance: 218 people

Event ID: XzTb83ugXnL3aTeY3E

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 87 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.