

STRADIVARI Memorial Day – Intonations Ensemble

DATE: Wednesday, December 17, 2025
LOCATION: Cremona, Lombardia, IT

Event Description

STRADIVARI Memorial Day – Intonations Ensemble is a premier performing-arts event in Cremona. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 43/100
Expected Attendance: 460 people
Event ID: EmVoP9Y5Q4w7wXN2Ty

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 184 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
