

Storyteller Spotlight: Lisa Jakub

DATE: Friday, October 3, 2025
LOCATION: Vaughan, Ontario, CA

Event Description

Storyteller Spotlight: Lisa Jakub is a premier conferences event in Vaughan. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 33/100

Expected Attendance: 146 people

Event ID: FA3U35THcFu5iHvjJz

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 58 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/storyteller-spotlight-lisa-jakub>

Document generated on 6/4/2026, 3:11:21 AM