

# Storyline Book Club: Classics

DATE: Monday, August 18, 2025  
LOCATION: Upper Arlington, Ohio, US

---

## Event Description

Storyline Book Club: Classics is a premier conferences event in Upper Arlington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 24/100

**Expected Attendance:** 51 people

**Event ID:** B9Y9noGbVFL7Jv8FW6

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 20 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/storyline-book-club-classics>

Document generated on 6/4/2026, 4:21:35 AM