

Stories from Underdogs Student Exhibition - in collaboration with Underdog Film Fest

DATE: Tuesday, November 4, 2025
LOCATION: Logan Central, Queensland, AU

Event Description

Stories from Underdogs Student Exhibition - in collaboration with Underdog Film Fest is a premier expos event in Logan Central. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,568 people

Event ID: 8GLLfLuM5244Govyei

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 627 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.