

# Stop Motion Tales. Storie di carta in movimento

DATE: Friday, October 3, 2025  
LOCATION: Polverigi, Marche, IT

## Event Description

Stop Motion Tales. Storie di carta in movimento is a premier festivals event in Polverigi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 34/100

**Expected Attendance:** 150 people

**Event ID:** 3DY9yTEt9i7Vsfs2VQ

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 60 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*