

Stonedead Festival at Newark Showground

DATE: Friday, August 22, 2025
LOCATION: Newark-on-Trent, England, GB

Event Description

Stonedead Festival at Newark Showground is a premier festivals event in Newark-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 53/100

Expected Attendance: 1,487 people

Event ID: HkULkK74fGUw8NY3qp

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 595 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.