

Stoke Youth Festival

DATE: Sunday, September 7, 2025
LOCATION: Stoke-on-Trent, England, GB

Event Description

Stoke Youth Festival is a premier festivals event in Stoke-on-Trent. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 37/100
Expected Attendance: 227 people
Event ID: DjaD34gGQbe9fQtc7W

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 91 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
