

# Stoke City vs Watford FC

DATE: Saturday, December 20, 2025

LOCATION: Watford, England, GB

## Event Description

Stoke City vs Watford FC is a premier sports event in Watford. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 76/100

**Expected Attendance:** 19,109 people

**Event ID:** 3Cd6x4DEUhT3xqKqmJ

## Hotel Demand Indicators

**ADR Impact Index:** 8.0x baseline (varies by property tier & location)

**Occupancy Impact:** +62 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,644 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/stoke-city-vs-watford-fc>

Document generated on 6/4/2026, 9:35:26 AM