

Stoffen Spektakel s-Hertogenbosch 2025

DATE: Saturday, October 11, 2025
LOCATION: 's-Hertogenbosch, Noord-Brabant, NL

Event Description

Stoffen Spektakel s-Hertogenbosch 2025 is a premier expos event in 's-Hertogenbosch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,620 people

Event ID: H4Q6c5tKyacKWxyi2q

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,448 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.