

Stockyard Late Night Comedy Show

DATE: Friday, September 5, 2025
LOCATION: Feilding, Manawatū Region, NZ

Event Description

Stockyard Late Night Comedy Show is a premier performing-arts event in Feilding. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 44/100
Expected Attendance: 511 people
Event ID: E7mYWu2yC8wonkLCSf

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 204 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.