

Stockholm Art Market Charity Art Expo no.5

DATE: Saturday, October 25, 2025
LOCATION: Stockholm, Stockholms län, SE

Event Description

Stockholm Art Market Charity Art Expo no.5 is a premier expos event in Stockholm. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 60/100
Expected Attendance: 3,013 people
Event ID: 87Ld9Pq78sUoo2xcLg

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,205 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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