

STILL FALL | 17-20 Sept 2025 @ Studio 1, Esme Timbery Creative Practice Lab

DATE: Tuesday, September 16, 2025
LOCATION: Moore Park, New South Wales, AU

Event Description

STILL FALL | 17-20 Sept 2025 @ Studio 1, Esme Timbery Creative Practice Lab is a premier performing-arts event in Moore Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 33/100

Expected Attendance: 141 people

Event ID: FoXU8Bee5UwEsBrPPm

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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