

Steve Edmonds Band - FREE ENTRY - Waterfront Taven

DATE: Friday, September 19, 2025
LOCATION: Shell Cove, New South Wales, AU

Event Description

Steve Edmonds Band - FREE ENTRY - Waterfront Taven is a premier concerts event in Shell Cove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 31/100

Expected Attendance: 113 people

Event ID: Akxs38hxwCwSaJo52R

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 45 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
