

Steps2Life Allied Health Career Night – Free Event

DATE: Thursday, November 6, 2025
LOCATION: North Parramatta, New South Wales, AU

Event Description

Steps2Life Allied Health Career Night – Free Event is a premier expos event in North Parramatta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 37/100

Expected Attendance: 222 people

Event ID: 82c63TNDCTi8gVy2ua

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 89 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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