

Stephen Wilson Jr. at Al Dana Amphitheatre

DATE: Wednesday, December 3, 2025
LOCATION: Zallaq, Southern Governorate, BH

Event Description

Stephen Wilson Jr. at Al Dana Amphitheatre is a premier concerts event in Zallaq. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 63/100

Expected Attendance: 4,688 people

Event ID: BobkS2fpeLmk9c7q5G

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,875 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.