

Stephan Claes: Why We Have Everything and Still Get Sick

DATE: Wednesday, January 14, 2026
LOCATION: Leuven, Vlaanderen, BE

Event Description

Stephan Claes: Why We Have Everything and Still Get Sick is a premier conferences event in Leuven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 121 people

Event ID: H2MdBeDa3goxLFvgBx

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 48 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.