

Ste-Thérèse - Journée Ressourcement - samedi 18 oct. 2025 -Spécial 49\$ + tx

DATE: Saturday, October 18, 2025
LOCATION: Sainte-Thérèse, Québec, CA

Event Description

Ste-Thérèse - Journée Ressourcement - samedi 18 oct. 2025 -Spécial 49\$ + tx is a premier conferences event in Sainte-Thérèse. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 295 people

Event ID: BjapDMPyzSKs6kTHj7

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 118 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/ste-thrse-journe-ressourcement-samedi-18-oct-2025-spical-49-tx>

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