

STE - Caravela Seguros Sintra Trail Xtreme

DATE: Sunday, September 7, 2025

LOCATION: Sintra, Lisboa, PT

Event Description

STE - Caravela Seguros Sintra Trail Xtreme is a premier sports event in Sintra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 37/100

Expected Attendance: 237 people

Event ID: AZFQ39Ur64gdtw8nBN

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.