

Stavros Halkias at Hackensack Meridian Health Theatre

DATE: Thursday, January 29, 2026
LOCATION: Red Bank, New Jersey, US

Event Description

Stavros Halkias at Hackensack Meridian Health Theatre is a premier performing-arts event in Red Bank. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 44/100
Expected Attendance: 501 people
Event ID: 5bAf9GW4FdM9iJPTAE

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
