

State Fair of West Virginia at State Fair of West Virginia Grandstand

DATE: Friday, August 15, 2025
LOCATION: Lewisburg, West Virginia, US

Event Description

State Fair of West Virginia at State Fair of West Virginia Grandstand is a premier concerts event in Lewisburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 50/100
Expected Attendance: 1,040 people
Event ID: AbeRcpfChdxQmTd8PU

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 416 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
