

Starting Out in Photography - A Beginner Course

DATE: Wednesday, August 20, 2025
LOCATION: Helena Valley, Western Australia, AU

Event Description

Starting Out in Photography - A Beginner Course is a premier expos event in Helena Valley. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 499 people

Event ID: DXo3VepFXXpBrtdW8H

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
