

Stars League - Al Shamal vs Qatar SC

DATE: Saturday, September 27, 2025
LOCATION: Al Rayyan Municipality, QA

Event Description

Stars League - Al Shamal vs Qatar SC is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,565 people

Event ID: EVNQ4jJS65sZgRYbR7

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,226 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.