

Stars League - Al Rayyan vs Al Wakrah

DATE: Sunday, October 26, 2025

LOCATION: Al-Wakra, QA

Event Description

Stars League - Al Rayyan vs Al Wakrah is a premier sports event in Al-Wakra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,192 people

Event ID: Dk6QH2Fv6qvYHZoY4R

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,277 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.