

# Stars League - Al Arabi vs Al Gharafa

DATE: Friday, August 22, 2025  
LOCATION: Al Rayyan Municipality, QA

## Event Description

Stars League - Al Arabi vs Al Gharafa is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 69/100

**Expected Attendance:** 9,210 people

**Event ID:** DiWDfY93rdDExEzmFC

## Hotel Demand Indicators

**ADR Impact Index:** 7.4x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,684 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*