

# Stars League - Al Ahli vs Qatar SC

DATE: Saturday, August 30, 2025  
LOCATION: Doha, Al Rayyan Municipality, QA

## Event Description

Stars League - Al Ahli vs Qatar SC is a premier sports event in Doha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 66/100

**Expected Attendance:** 6,464 people

**Event ID:** Aw7wfmndQ5D8e5TRaT

## Hotel Demand Indicators

**ADR Impact Index:** 7.1x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,586 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*