

Stars Hollow Fest presented by Black Cat Books & Oddities - Medina, Ohio

DATE: Saturday, August 16, 2025
LOCATION: Medina, Ohio, US

Event Description

Stars Hollow Fest presented by Black Cat Books & Oddities - Medina, Ohio is a premier festivals event in Medina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 43/100

Expected Attendance: 449 people

Event ID: Dmu7CMwh9yT4r3kbSM

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
