

STARMAN: The Dutch David Bowie Tribute presents DAVID BOWIE - 10 YEARS

DATE: Saturday, January 10, 2026
LOCATION: Amsterdam Zuidoost, Noord-Holland, NL

Event Description

STARMAN: The Dutch David Bowie Tribute presents DAVID BOWIE - 10 YEARS is a premier concerts event in Amsterdam Zuidoost. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 59/100

Expected Attendance: 2,860 people

Event ID: 3PXqrgqwXUKFg2ZmGf

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.