

Stanmore Music Festival Fundraiser

DATE: Saturday, September 13, 2025
LOCATION: Stanmore, New South Wales, AU

Event Description

Stanmore Music Festival Fundraiser is a premier festivals event in Stanmore. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 56/100

Expected Attendance: 1,942 people

Event ID: 3fg9kyTepmhNXMBjx3

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 777 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
