

Stanley Gibbons Baldwin's Free Valuation Day Leamington Spa: Stamps

DATE: Tuesday, August 19, 2025
LOCATION: Tachbrook Park, England, GB

Event Description

Stanley Gibbons Baldwin's Free Valuation Day Leamington Spa: Stamps is a premier expos event in Tachbrook Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,174 people

Event ID: CheQjCETDACXfxr6Bv

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 470 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.