

Stanley Clarke, Cameron Graves, and Jeremiah Collier

DATE: Tuesday, November 18, 2025
LOCATION: Athens, GR

Event Description

Stanley Clarke, Cameron Graves, and Jeremiah Collier is a premier concerts event in Athens. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 54/100

Expected Attendance: 1,548 people

Event ID: HTKsv7ggt8fMhz6e2Q

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 619 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.