

STANDOUT'S Open Mic | c6*bvFbò #b, Cd†Ed!

DATE: Saturday, October 4, 2025
LOCATION: Amsterdam, Noord-Holland, NL

Event Description

STANDOUT'S Open Mic | c6*bvFbò b6(d6HdVJböJ b†'dF9c (d | Amsterdam is a premier performing-arts event that attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 29/100

Expected Attendance: 85 people

Event ID: BUoX5o4cTXAWopzceP

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 34 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.