

Stand Up - Que Nadie Te Robe Tus Sueños

DATE: Friday, August 15, 2025
LOCATION: Elizabeth, New Jersey, US

Event Description

Stand Up - Que Nadie Te Robe Tus Sueños is a premier performing-arts event in Elizabeth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 55/100

Expected Attendance: 1,806 people

Event ID: 9yc5MB8Nh2RkdHzsqJ

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 722 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
