

Stand Up A>CÄ5CDVDò \$ B B” AÄ

DATE: Friday, October 24, 2025
LOCATION: Ottawa, Ontario, CA

Event Description

Stand Up A>CÄ5CDVDò "Aô Aà B” AÄ A\$'A "BÀ Bt A´ A\$ A& " | OTTAWA is a premier performing-arts event from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 30/100
Expected Attendance: 105 people
Event ID: V8TcQLp55Ldcse2TLc

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 42 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.