

STAND UP EN VIVO | LA COYOTA HUAYACAN

DATE: Sunday, November 9, 2025
LOCATION: Cancún, Quintana Roo, MX

Event Description

STAND UP EN VIVO | LA COYOTA HUAYACAN is a premier performing-arts event in Cancún. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 41/100

Expected Attendance: 364 people

Event ID: BjhZLcNy7RL5LFE8G3

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 146 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.